



BROWNFIELDS '99

Alliances for 21st Century Livability

Environmental Challenges and Solutions

December 6-8, 1999 • Adam's Mark Hotel • Dallas, Texas

For more information, call the toll-free Brownfields '99 Hotline at 1-877-343-5374
or visit us on the World Wide Web at <http://www.epa.gov/brownfields>

BROWNFIELDS '99



United States
Environmental Protection
Agency (5101)
Washington, DC 20460

Official Business
Penalty for Private Use \$300

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EPA Permit No. G-35

Registration

Registration is open, but space is limited. It is requested that all registrations be made in advance. Conference attendees may register online using the Online Registration Form found at <http://www.epa.gov/brownfields/bf99/> or by filling out and returning the attached form either by U.S. mail or fax no later than November 9, 1999. Advanced registration is required by this date in order to be included in the published list of participants. Registrants should receive written confirmation of registration by November 15, 1999. If you do not receive written confirmation of your advance registration by this date, please call the Brownfields '99 Hotline at 1-877-343-5374. Based on availability, on-site registration will begin at the Adam's Mark beginning at 9:00 a.m. on December 6, 1999. Conference participants are requested to check in at the conference registration desk in the Adam's Mark Hotel upon arrival.

Conference registration is free; however, two conference events will include a meal option. Meals can only be reserved with payment, but it is not necessary to purchase a meal to attend any event. Meals may be purchased by check or credit card. If paying by credit card, include all information on the registration form.

Meals

Two meals will be offered during the conference. The first meal (\$15) is a luncheon on Tuesday, December 7, 1999. The second meal (\$10) will be a continental breakfast on Wednesday morning, December 8, 1999. If you wish to attend one or both meals, you can either pay on-line by credit card or by check through the mail. Please note that meals cannot be guaranteed for participants who register on-site at the conference.

If you wish to pay by check, please make the check payable to Brownfields '99 and mail to: DynCorp I&ET, Attention: Brownfields '99, 6101 Stevenson Ave., Alexandria, VA 22304. If you wish to pay on-line by credit card, please visit the Brownfields Internet site at <http://www.epa.gov/brownfields>. Please notify us of any special dietary requirements you may have by November 9, 1999. Written requests for refunds will be accepted until November 16, 1999.

Lodging

The Adam's Mark has reserved guest rooms for Brownfields '99 attendees for a single occupancy, government rate of \$89 for government employees and a conference rate of \$129, single occupancy, for other participants. The 15% tax is **not** included. To receive the government or conference rate, be sure to inform the Adam's Mark reservations desk that you are attending Brownfields '99 and specifically request a government or non-government rate. Government employees

will need to produce a valid government picture identification and complete a tax exemption certificate that will be available at the front desk to receive the government rate of \$89. The Adam's Mark reservations desk can be reached at 1-800-444-ADAM or locally in Dallas at (214) 922-8000. Room reservations should be made prior to **November 4, 1999**, after which, rooms will be provided on a space-available basis at the prevailing rate. The Adam's Mark Dallas can be found on the Internet at <http://www.adamsmark.com/dallas/index.htm>.

Special Airfare

The official carriers for Brownfields '99 are:

American Airlines	1-800-433-1790	File Number: 01D9UK
Delta Airlines*	1-800-241-6760	File Number: 131922A
Southwest Airlines	1-800-433-5368	Identifier Code: V3249

*Discounts are not applicable to Delta Express fares.

Discounts ranging from 5% to 10% are available based on the lowest applicable published, round-trip fares. **A 5% bonus discount is also available for tickets purchased 60 days prior to departure provided all restrictions are met.** To obtain an airfare discount, you or your travel agent must contact one of the above designated airlines at the numbers listed and provide the file number/identifier code listed for the airline.

Restrictions do apply to all fares. Please ask the airline reservations agent or your travel agent to explain all fare restrictions. Please note that airfares can fluctuate widely depending on individual city markets and advertised sales or promotions.

Arrival and Getting Around in Dallas

Airport Transportation - The Dallas-Fort Worth Airport (DFW) is located 20 miles from the Adam's Mark, or approximately 25 minutes away by car. Love Field Airport is located 7 miles from downtown Dallas. One-way taxi fare from DFW to the hotel is approximately \$28, and about \$15 from Love Field. Taxis can be found on the upper terminal/baggage claim level at DFW. All ground transportation at Love Field is accessed from the main terminal lobby and the baggage claim area.

Shuttle service is available from DFW (\$11) and Love Field (\$9) as follows:

Big Tex Discount Shuttle	(817) 267-5150
SuperShuttle	(817) 329-2000

Mention "Brownfields '99" to the shuttle driver to receive a \$2 discount per trip to or from DFW. Shuttle services and Dallas Area Rapid Transit (DART) buses at DFW are accessed from the terminals' lower levels. Curbside signs indicate where individual shuttle services pick-up passengers. Reservations are requested for return trips to DFW or Love Field.

DART Rail and Bus Service - DART also provides bus service to and from DFW to the Olive/Pearl Stop (Adam's Mark) for a \$1 local service fare that requires several transfers, or \$2 for premium service that provides non-stop express service (Express Bus #202). DART buses depart the North Shuttle Lot of DFW. Transportation to the North Shuttle Lot is available via the airport parking shuttle buses. DART buses are equipped to accept coin and paper currency. Bus drivers cannot make change. DART can be reached at (214) 979-1111 for routes, schedules, and fare information.

DART offers rail (\$.50 to \$1.00 per trip) and bus transportation (\$1 for local service and \$2 for available non-stop service) to points throughout Dallas. The Pearl Station and the Olive/Pearl Bus Stop are less than one block from the Adam's Mark Hotel. Discounted, multiple pass packages are available. DART rail tickets can be purchased through the ticket machines at the DART Stations. DART buses are equipped to accept coin and paper currency, however change is not provided. DART may be reached at (214) 979-1111 or on the Internet at <http://www.dart.org>.

Amtrak Transportation - Participants arriving via Amtrak at Union Station may take the DART rail line to the Pearl Station (Adam's Mark) for \$.50 to \$1. The DART station is located between Union Station and the Hyatt Regency Hotel. DART tickets are available at all stops from the ticket machines. A taxi to the Adam's Mark from Union Station is approximately \$5. To schedule a taxi, call one of the following companies: West End Cab, (214) 902-7010; or Yellow/Checker Cab, (214) 426-6262.

Rental Cars - The official rental car agencies for Brownfields '99 are Avis and Dollar. Reservations may be made by calling one of the numbers below and providing the reference code following the telephone number.

Avis	1-800-331-1600	AWD: J098757
Dollar	1-800-800-4000	CD: BF5638

Discounted daily, weekly, and weekend rates are available from December 1 to December 15, 1999. The discounted rates do not include taxes, refueling service charges, airport related fees, drop charges, similar optional service fees, other extra service fees not specifically included in the rates, and the following charges: loss damage waiver (LDW), personal accident insurance (PAI), personal effects protection (PEP), or underage fees for 21 to 24-year old drivers. Renters must meet the individual rental agencies' age, driver, and credit requirements. If renting a car, please check with your hotel for applicable parking fees.

Other Transportation Assistance - Participants with disabilities who need assistance with ground transportation should call DART at (214) 515-7272 to obtain a temporary visitor's ID number (select option 5). Reservations must be made two days in advance and may be made by calling DART, selecting option 3, and providing your temporary visitor's ID number.

About Dallas

The average daily maximum temperature for December is 58°F and the average daily minimum is 37°F. The City of Dallas offers a number of attractions and information about activities is available through the Dallas Convention and Visitors Bureau (DCVB). The DCVB Internet site is at <http://www.dallascvb.com>. The Dallas Visitor's Center is located at the Old Red Courthouse, 100 S. Houston, two blocks from the West End Station. Also, the DCVB will have information available on Dallas attractions at the DCVB Information Booth at Brownfields '99.

City of Dallas Reception

The City of Dallas invites all Brownfields '99 conference participants for some legendary southwest cuisine and entertainment at Eddie Deen's Ranch on Tuesday, December 7, from 5:30 p.m. to 7:30 p.m. Wear your boots and jeans and join Mayor Ron Kirk for a few hours of western music and southwestern specialties served from Texas-sized, 5-foot skillets. Transportation will be provided by the City of Dallas from the Adam's Mark Hotel to the 36,000 square-foot Eddie Deen's Ranch in the center of downtown Dallas.

Brownfields '99 Showcase and Exhibits

The Brownfields '99 Showcase and Exhibition Center promises to be the most active brownfields exhibition ever. The International City/County Management Association

(ICMA), the sponsor of the Exhibition Center, reports that this year more industry leaders, non-profit organizations, financiers, municipalities, developers, and community groups are securing exhibit space than they ever have for previous brownfields conferences. These organizations recognize the unparalleled opportunity to showcase their environmental cleanup and redevelopment products, expertise, properties, and services to thousands of key brownfields decision makers from across the country.

Confirmed exhibitors thus far include: AIG Environmental • AMS, Inc. • ARCADIS Geraghty & Miller • Arthur Andersen • The Brownfields Center • City of Dallas, Texas • City of Houston, Texas • City of Phoenix, Arizona • Columbia Analytical Services • Concurrent Technologies Corporation • Consumers Renaissance Development Corporation • Dougherty Sprague • DynCorp • Ecology and Environment, Inc. • Engineers Society of Western Pennsylvania • Environmental Alliance for Senior Involvement • Environmental Assessment Association • General Services Administration • GNC Environmental Services • Greenfield International • GZA Environmental • Hazardous Materials Training Research Institute • Hull and Associates • Institute for Responsible Management • International City/County Management Association • Kemper Environmental • LCA Environmental • Local Government Environmental Assistance Network • Matthew Bender • Maxymillian Technologies • National Brownfields Association • National Institute of Environmental Health Sciences • Pennsylvania Department of Environmental Protection • Phalen Corridor Initiative • Remedial Technologies Network • SRW Environmental • Terracon • TetraTech • Texas Natural Resource Conservation Commission • United Capitol Insurance • U.S. Army Corps of Engineers • U.S. Department of Housing and Urban Development • U.S. Environmental Protection Agency • Wendy Lopez and Associates •

Don't miss this opportunity – Space is filling up quickly! Call the Brownfields '99 Exhibit Headquarters at (703) 425-0392, or visit ICMA's web site at <http://www.icma.org/brownfields99/exhibits> to reserve your space today.

For More Information

More information regarding Brownfields '99 and information about special arrangements (e.g., wheelchair access, hearing impaired services, translation services) can be found on the Internet at <http://www.epa.gov/brownfields/bf99/>, or by calling the **Brownfields '99 Hotline at 1-877-343-5374.**

Concurrent Panels and Sessions

Panels and Sessions

Panels at Brownfields '99 will be organized into four tracks:

- Track 1: Preparing Sites for Reuse
- Track 2: Financing and Making the Deal
- Track 3: Understanding Legal and Policy Issues
- Track 4: Redeveloping for Sustainability

"Levels" Featuring Restructured Panels and Creative Formats

This year there will be fewer panels than during past conferences, featuring new, more interactive formats. All sessions will be geared toward one of three knowledge and experience levels: Brownfields 100/beginner, Brownfields 200/intermediate, and Brownfields 300/advanced. Panel titles, descriptions, and moderators for each of these tracks are listed below.

NEW! "Marketplace of Ideas" and Networking Forums

In addition, the conference will hold a number of "Marketplace of Ideas" sessions - smaller, more interactive discussions focused on specific topics, and networking forums with EPA Regional Administrators and other officials. A full schedule of these events will be printed in the conference program guide distributed at registration.

Conference Agenda

9:00 a.m.

Exhibit Hall Open

4:00 p.m.

Monday

9:00 a.m.

10:30 a.m. - 12:00 p.m.

12:00 p.m. - 1:00 p.m.

1:00 p.m. - 2:30 p.m.

3:00 p.m. - 5:00 p.m.

Master of Ceremonies

21st Century Livability

Communities of the New Millennium

Welcome to the Conference

Welcome to the City of Dallas

The New Environmentalism

Cities of the Future

Brownfields, Greenspace, and Sustainability

Community Perspective

Panel Sessions Kick-Off

5:00 p.m. - 7:00 p.m.

December 6, 1999

Registration Begins and Exhibit Hall Opens

Marketplace of Ideas and Networking Forums

Lunch (on your own)

Panel Sessions

Opening Plenary

The Honorable Timothy Fields, Jr.
Assistant Administrator
Office of Solid Waste and Emergency
Response
U.S. Environmental Protection Agency

The Honorable Albert Gore, Jr. (invited)
Vice President of the United States

The Honorable Janet Reno (invited)
The Attorney General
U.S. Department of Justice

Mr. Gregg Cooke
Regional Administrator, Region VI
U.S. Environmental Protection Agency

The Honorable Ronald Kirk
Mayor of Dallas, Texas

The Honorable Carol M. Browner (invited)
Administrator
U.S. Environmental Protection Agency

The Honorable Wellington Webb
Mayor of Denver, Colorado
President, U.S. Conference of Mayors

The Honorable Richard E. Rominger
Deputy Secretary
U.S. Department of Agriculture

Ms. Arabella Martinez (invited)
Chief Executive Officer
The Unity Council

The Honorable Timothy Fields, Jr.

Official Exhibit Hall Opening and Reception

Sponsored by the International City/County Management
Association

Conference Agenda

Tuesday

8:45 a.m. - 10:15 a.m.

10:30 a.m. - 12:00 p.m.

12:30 p.m. - 2:00 p.m.

Introduction of Speaker

Luncheon Speaker

2:15 p.m. - 3:45 p.m.

4:00 p.m. - 5:30 p.m.

5:30 p.m. - 7:30 p.m.

December 7, 1999

Panel Sessions

Panel Sessions

Lunch/Plenary

*Mr. Gregg Cooke
Regional Administrator, Region VI
U.S. Environmental Protection Agency*

*The Honorable George W. Bush (invited)
Governor
State of Texas*

Panel Sessions

Panel Sessions

Reception

Sponsored by the City of Dallas

*Transportation provided by the City of Dallas from the
Adam's Mark to: Eddie Deen's Ranch at Downtown Dallas
944 South Lamar
Dallas, Texas 75202*

Exhibit Hall Open

9:30 a.m.

4:30 p.m.

Conference Agenda

9:30 a.m.

Exhibit Hall Open

12:00 p.m.

Wednesday

8:30 a.m. - 10:00 a.m.

*Introduction of Speaker**Breakfast Speaker*

10:30 p.m. - 12:00 p.m.

12:00 p.m.

December 8, 1999

Continental Breakfast/Plenary

The Honorable Timothy Fields, Jr.
Assistant Administrator
Office of Solid Waste and Emergency Response
U.S. Environmental Protection Agency

The Honorable Bruce Morrison
Chairman
Federal Housing Finance Board

Panel Sessions**Conference Concludes**

Track 1

Preparing Sites for Reuse

□ Science Simplified: Translating Choices into Assessment and Cleanup Decisions! (Level 100)

This roundtable will feature a discussion of the environmental decision making process: from how to incorporate and relay science-based information from risk assessments to involving stakeholders in the decision-making process. Using a real-life example, participants will explore brownfield redevelopment risks and tools for translating complex scientific processes to the lay-person.

Moderator: Judith A. Shaw

Urban Coordinator; New Jersey Department of Environmental Protection; Trenton, New Jersey

□ Role With It! A Case Study on Brownfields Assessment and Cleanup (Level 100)

Planning for a brownfields assessment and cleanup can be a daunting task. Step into someone else's shoes and help us resolve this case study from a different perspective. This role play is designed to mirror the real thing by asking for the audience's help in overcoming the obstacles encountered when assessing and cleaning brownfields. Take home lessons learned and perhaps a new point of view.

Moderator: Paul J. Haire

President; National Center for Brownfields Reclamation; Alexandria, Virginia

□ The Street Where You Live: A Geographic Information Systems (GIS) Primer (Level 100)

This session will offer training for beginners in how to use geographic information systems to identify brownfields and past contamination. GIS is a valued tool for cataloging brownfields properties and overall land use planning. This

session will show how to make GIS work for your needs and highlight state-of-the-art software used by planning experts nationwide.

Moderator: Dick Burk

Director; Community Connections; U.S. Department of Housing and Urban Development; Washington, D.C.

□ Brownfields Recipes: A Cookbook of Assessment and Cleanup Technologies (Level 200)

This panel will discuss the cookbook approach to cleanup technologies. A review of innovative technologies most commonly used for both assessment and cleanup of brownfields based on contamination types will be covered. Cleanup and assessment models will be presented and distributed for common types of properties with certain types of contamination such as gas stations, dry cleaners, metal finishers, and landfills.

Moderator: Kenneth H. Kastman

Vice Chair of Transaction Support Section;

URS Greiner Woodward Clyde Corporation; Chicago, Illinois

□ Healthy Choices: Public Health Issues at Brownfields Sites (Level 200)

Stakeholders across the country are engaged in public health discussions associated with planning, cleanup, and reuse of brownfields properties. Seldom are public health officials included in the beginning stages of this process. This panel includes federal, state, and local residents who are working together to address the issues of health protection associated with brownfields redevelopment activities. The panelists will discuss how their experiences in public health relate to current brownfields activities.

□ Greening Brownfields: Protecting Greenspace and Cultivating Quality of Life (Level 100)

Loss of greenspace is often equated with a diminished life quality. This session will focus on solutions to sprawl, greenspace protection, and financing of non-economic uses in brownfields redevelopment. The "Livability Agenda" and Better America Bonds will be highlighted.

Moderator: The Honorable Lee R. Clancey

Mayor/Co-Chair, U.S. Conference of Mayors – Mayors & Farmers Task Force; City of Cedar Rapids, Iowa

□ Sharing the Risk: Insurance Innovations (Level 200)

Environmental insurance is more available, more cost effective, and more flexible than ever. Join the insurance experts for a look at the tenets underlying environmental insurance, hot new products, and special insurance vehicles tailored to brownfields cleanup and redevelopment. A new state-wide insurance model will be presented.

Moderator: Janet D. Moylan

Vice President Marketing; AIG Environmental; Washington, D.C.

□ Preserving Communities while Revitalizing Brownfields (Level 100)

This roundtable discussion will allow experts to provide insight into mechanisms which focus the benefits of future land use and redevelopment on long-term residents and businesses, as opposed to promoting gentrification. Through community involvement, job creation, workforce development, and effective local decision-making, brownfields redevelopment can strengthen and enrich the existing community.

Track 2

Financing and Making the Deal

□ Creative Financing: Pathways to a Stronger Deal! (Level 200)

Financing brownfields redevelopment is more than just getting a loan. This session will focus on other sources of capital such as insurance, tax increment financing, tax incentives, loan guarantees and more! The Financing Initiative for Environmental Restoration (FIER) will be highlighted.

Moderator: Bob Hickmott

Senior Vice President; The Smith-Free Group; Washington, D.C.

□ Beyond the Capital Influx: Community Continuity in Brownfields (Level 300)

How have the most successful cities parlayed one-time infusions of capital into long-term programs yielding great benefits? This "how-to" session will provide an insider's view of the practices cities have used to "internalize" brownfields processes into community agencies. If your community is seeking sustainable brownfields development through long-term support of public-private partnerships, this panel is for you!

Moderator: Dr. Roland V. Anglin

Senior Vice President; SEEDCO; New York, New York

□ The Basics of Brownfields Financing (Level 100)

This session will provide everything you need to know about project funding. In a classroom setting, find out what it takes to get support from lending institutions and learn about the myriad of available public and private funds and incentives. A variety of insurance products will be covered, along with tips on how to proceed with your project.

Moderator: Charles Bartsch

Senior Policy Analyst; Northeast-Midwest Institute; Washington, D.C.

Track 1

Preparing Sites for Reuse

*Moderator: Dr. Rueben C. Warren
Associate Administrator for Urban Affairs; Agency for Toxic Substances and Disease Registry; Atlanta, Georgia*

□ Coming Full Circle: Using Revolving Loan Funds to Your Advantage (Level 100)

Despite the availability of EPA's Brownfields Cleanup Revolving Loan Fund (RLF) Pilot Grants, some local governments are struggling with the complexities of the program. Others are crafting creative approaches to establish RLFs and have valuable lessons to share. This moderated, audience-focused roundtable will center around questions on how to make RLFs work. Officials who have jump-started their own programs will be at the roundtable to provide their experiences and knowledge to the discussion.

*Moderator: Derrick D. Southard
President; Milestone Associates, Inc.; Ellicott City, Maryland*

□ Brownfields Brick by Brick: Building A Strong Foundation (Level 200)

One of the first steps to redeveloping a brownfields site is the assessment of the site's physical characteristics and infrastructure. From roads to sewers, water, telecommunications, storm water drainage and open space, there are many elements involved. Learn from experts in the fields of engineering, urban design, and transportation what you need to know about planning a sustainable infrastructure for your brownfields project.

*Moderator: Lisa Lange
Executive Director; Port Authority for Brownfields Redevelopment; Cincinnati, Ohio*

□ Planning from the Ground Up: Brownfields Planning that Works! (Level 200)

Brownfields planning has become an art as well as a science. The most successful communities create holistic approaches that are both comprehensive and highly flexible. This panel will review tools necessary for local and state governments to plan brownfields redevelopment in industrial regions that is safe, economically viable, and highly sustainable.

*Moderator: William A. Shutkin
President; New Ecology, Inc.; Cambridge, Massachusetts*

□ Slaying the Dragon: Confronting Groundwater Contamination on Brownfields (Level 200)

Groundwater contamination remains among the thorniest issues confronting brownfields stakeholders; yet, there are many solutions that states, regions, and cities have found to address these problems. Learn from those who have "been there, done that" and confronted groundwater contamination head on. Smart planning, economic growth, and healthy, sustainable redevelopment is possible, even with contaminated groundwater.

*Moderator: David Donohue
Chairman; Environmental Health Commission, City of Dallas, and Ecology and Environment; Dallas, Texas*

□ Recycling Old Buildings: Preserving Community History and Culture (Level 200)

Creative development plans can incorporate renovation of existing structures to preserve community culture and history, while enhancing marketability through unique project design. However, restoration projects can be more expen-

Track 2

Financing and Making the Deal

*Moderator: Tom Warshauer
Business Services Supervisor; Neighborhood Development Employment and Business Services Division; Charlotte, North Carolina*

□ A New Synergy: Art, Culture, and Brownfields (Level 300)

Ever wonder how top city officials use brownfields to increase economic vitality and quality of life? The long-term benefits of integrating cutting edge architecture, innovative planning, cultural elements, and public art into brownfields projects will be covered, along with the balance between art/design and job creation. Learn how communities have returned neighborhood pride through art, design, and economic rejuvenation.

*Moderator: Rosalie Genevro
Executive Director; The Architectural League of New York; New York, New York*

□ In the Vanguard: State and Tribal Brownfields Pioneers (Level 100)

States and tribal organizations have been at the forefront of brownfields policy development. Uniquely situated to remove unnecessary barriers to redevelopment, they will demonstrate best practices in brownfields efforts. Future directions for state and tribal policies will be covered.

*Moderator: Dr. Veronica E. Tiller
Jicarilla Apache; Tiller Research Incorporated; Albuquerque, New Mexico*

□ Putting Your Money To Work: Funding Community Vision (Level 300)

Communities have discovered the importance of strategic partnerships as a means of securing funding, strengthening neighborhood resolve, and implementing community-based decisions. Brownfields efforts require strong and lasting public and private partnerships. Experts will be on-hand to answer your hard-hitting questions on partnering and financing.

*Moderator: Jody Kass
Director of Regulatory Initiatives; New York City Partnership; New York, New York*

□ Cutting Edge Lending: Banks and Innovation (Level 300)

Ask the lending experts about future funding sources and innovative opportunities. National banking regulators and senior executives will provide insight into what communities can do to strengthen their applications for cleanup and redevelopment funds.

*Moderator: William W. Ginsberg
Managing Director; Federal Housing Finance Board; Washington, D.C.*

□ From the Ashes: Brownfields and Bankruptcy (Level 200)

While bankruptcy signals economic distress, it also provides unique opportunities within the brownfields arena. Senior public officials will discuss how to tailor bankruptcy negotiations to create economic vitality. Opportunities for developers, municipalities, and communities will be a focal point.

*Moderator: Gregg Cooke
Regional Administrator; U.S. Environmental Protection Agency (Region VI); Dallas, Texas*

Track 1

Preparing Sites for Reuse

sive than new construction. Learn from experts, through slides and models, how to recycle old buildings at brownfields sites in your home town.

*Moderator: Courtney Damkroger
Acting Executive Director; National Trust for Historic Preservation; San Francisco, California*

□ Greener Pastures: Creative Solutions for Rural Brownfields (Level 300)

Brownfields are not only located in urban areas; rural localities suffer from their own unique forms of blight. These properties have unique challenges because neither land demand, nor a dense population base drive redevelopment. This panel will focus on both a technical and community based approach for assessment and identifying potential reuses. Success stories will be highlighted in "how to" format.

Moderator: Representative from the Colorado Department of Public Health and Environment

□ The Sharpest Edge: Cutting Edge Innovative Technologies in Assessment and Cleanup (Level 300)

This ask-the-experts panel will feature a detailed discussion about the application of innovative technologies at brownfields and brownfields-like sites. The discussion will feature strategies about how to incorporate innovative technologies into your brownfields assessments and cleanups and discuss the advantages and disadvantages of taking the innovative path.

*Moderator: Daniel M. Powell
Team Leader; U.S. Environmental Protection Agency; Technology Innovation Office; Washington, D.C.*

□ On a Clear Day: Air Quality Gains from Brownfields Projects (Level 300)

This panel is designed for the community with air quality challenges, and will highlight the experiences of communities using brownfields projects to improve local air quality. Learn tips and techniques for quantifying the emissions savings that using brownfields can generate.

*Moderator: Nancy Kruger (Invited)
Deputy Director; State and Territorial Air Pollution Program Administrators (STAPPA)/Association of Local Air Pollution Control Officials (ALAPCO); Seattle, Washington*

□ Let's Make a Deal! (Level 300)

Sponsored by the U.S. Chamber of Commerce, this panel will consist of formal presentation of brownfields properties by selected communities to potential developers. As in previous "Let's Make A Deal" sessions, the U.S. Chamber will provide selected cities with an opportunity to "sell" their properties to developers, bankers, and entrepreneurs as prime sites for investment and rebirth. Several cities will be preselected for presentations, and will be offered assistance by the U.S. Chamber, Argonne National Laboratories and Arthur Andersen to help prioritize and market their properties. As a follow-on, the U.S. Chamber will continue these discussions to allow other cities to make presentations in the Exhibit Hall "Marketplace of Ideas" immediately following the session.

*Moderator: William (Bill) L. Kovacs
Vice President; U.S. Chamber of Commerce – Environment and Regulatory Affairs; Washington, D.C.*

Track 2

Financing and Making the Deal

□ Border-Crossing Brownfields: Regional Planning and Financing (Level 200)

Since brownfields ignore city, county, and state borders, there are strategic benefits to cross-jurisdictional pooling of resources and ideas. This session, geared to all levels of expertise and knowledge, will look at how competition among stakeholders has benefitted many projects. Regional growth boundaries, infrastructure planning, and economic development strategies will be covered as well.

*Moderator: The Honorable Anthony M. Masiello
Mayor; City of Buffalo, New York*

□ Tailoring Brownfields to Living Communities (Level 300)

The most successful brownfields projects mirror the personality and culture of their home communities. This session will consider how to build partnerships that catalyze community vision. Panelists will discuss financing tools that can be used to enhance a community's strengths and move it toward its own vision, and they will describe inspirational success stories from the U.S. and abroad.

*Moderator: Earl Richardson
Executive Director; Southeast Effective Development; Seattle, Washington*

□ Brownfields: A Global Perspective (Level 300)

Bold, international approaches to brownfields challenges have both informed and inspired U.S. policy efforts. This panel will view globalization as an innovative and creative process of partnerships and financing. International experts offer insight into global best practices that communities should consider in making their own decisions.

*Moderator: The Honorable William A. Nitze
Assistant Administrator for International Activities; U.S. Environmental Protection Agency; Washington, D.C.*

□ To Market, To Market: The Business of Brownfields (Level 200)

During this interactive session, market facts and statistics related to the "business of brownfields" will be analyzed by private sector leaders. They will discuss market size and divisions, functional and geographic distribution of environmentally impaired properties and future regulatory trends that may impact the redevelopment of the marketplace.

*Moderator: Robert V. Colangelo
Executive Director; National Brownfield Association; Arlington Heights, Illinois*

□ Digging for Gold: Using HUD to Unearth Brownfields Potential (Level 200)

Brownfields redevelopment is critical to tapping potential and creating new investment opportunities in cities. The U.S. Department of Housing and Urban Development (HUD) can provide critical seed financing to make your projects viable and turn liabilities into foundations for urban revitalization. This session will tell you how to compete for and win Brownfields Economic Development Initiative (BEDI) grants and Section 108 loan guarantees.

*Moderator: Roy O. Priest
President and Chief Executive Officer; National Congress for Community Economic Development; Washington, D.C.*

Track 3

Understanding Legal and Policy Issues

□ Legally Speaking: A Primer on Brownfields Legal Issues (Level 100)

Learn about the legal issues common in the brownfields arena in a classroom setting geared toward the beginner. A layman's explanation of federal environmental statutes and their interrelationship with state environmental laws will be presented. Hear an important discussion of who would not be found liable under these laws.

Moderator: Barry N. Breen (invited)

Director; Office of Site Remediation Enforcement; U.S. Environmental Protection Agency - Office of Enforcement and Compliance Assurance; Washington, D.C.

□ Top Billing: Heard on the Hill (Level 100)

Hear from House and Senate staffers, community representatives and local officials as they discuss the possibilities and realities of brownfields legislation. Listen and learn from some of the people who write brownfields legislation, and understand the differences between the "inside the Beltway" and "outside the Beltway" perspectives on legislative issues.

Moderator: Cliff L. Rothenstein

Deputy Assistant Administrator; U.S. Environmental Protection Agency - Office of Solid Waste and Emergency Response; Washington, D.C.

□ Anatomy of a Brownfields Redevelopment Project (Level 200)

Learn firsthand, through a step-by-step analysis of an actual brownfields project, the legal realities of brownfields redevelopment. Why did it succeed or fail? Which players were involved and which were missing? Most importantly, figure out how you can make your own project work.

□ Beyond the Burg: Brownfields in Small and Rural Communities (Level 100)

This panel presents examples of brownfields projects in small and rural communities and their unique issues. Plus, the National Association of Development Organizations will present its groundbreaking research project on the impacts of brownfields on smaller communities.

Moderator: Dennis D. Grams

Regional Administrator; U.S. Environmental Protection Agency, Region VII; Kansas City, Kansas

□ Harnessing Community Wisdom for Redevelopment (Level 200)

The "community" is a valuable repository of energy and information that can't be found anywhere else. Learn how community development corporations, religious organizations, and other non-profit groups can spearhead projects including housing development, small business incubation, and cultural centers.

Moderator: Jeanne M. Fox

Regional Administrator; U.S. Environmental Protection Agency, Region II; New York, New York

□ Dazzling Dallas Successes: The Hometown Story (Level 100)

The City of Dallas has distinguished itself with a nationally recognized brownfields program. An exciting and diverse array of success stories will be discussed by the people that made it happen. These success stories will be presented and discussed so that participants can take home ideas and inspiration.

Moderator: Mary K. Suhm

First Assistant City Manager; City of Dallas, Texas

Moderator: John Slavich

Shareholder; Guida, Slavich & Flores; Dallas, Texas

□ Going Beyond Superfund: RCRA and Brownfields (Level 300)

Brownfields is more than just a Superfund program. Cities across the country are experiencing barriers to redevelopment where landfills and other Subtitle D wastes are prevalent. An in-depth analysis of successful RCRA/Brownfields redevelopments will be discussed, and up-to-date information on EPA's RCRA Brownfields Prevention Initiative will be provided.

Moderator: Kenneth S. Komoroski

Boardmember; Engineers Society of Western Pennsylvania; Pittsburgh, Pennsylvania

□ Brownfields to Greenfields: Legal Tools for Greenfield Protection and Redevelopment (Level 100)

Gain an introduction to the legal tools that can help turn your brownfields into greenfields or can protect your greenfields from development. Speakers will cover common tools like Purchase of Development Rights (PDRs) and land trusts, as well as state and local laws or policies that can aid you in this effort.

Moderator: Kathy A. Blaha

Vice President for National Programs; Trust for Public Land; Washington, D.C.

□ Getting Pumped: Gas Station Cleanup Reuse (Level 200)

Abandoned gas stations are the most common type of brownfields but pose special challenge for reuse. Panelists will provide examples and strategies for turning these eyesores into symbols of revitalization.

Moderator: Paul Zahn

Section Manager; Utah Department of Environmental Quality; Salt Lake City, Utah

□ The Greening of Brownfields (Level 200)

Brownfields redevelopment often includes reuse for greenspace. This session explores proposed and successful projects for creating parks, trails, habitat, and other greenspace on brownfields. Presenters will not only discuss the open space itself, but how such projects help revitalize the surrounding areas.

Moderator: William P. Yellowtail, Jr.

Regional Administrator; U.S. Environmental Protection Agency, Region VIII; Denver, Colorado

□ Working in Harmony: Pairing Job Training Programs with Local Brownfields Needs (Level 200)

Matching brownfields communities with job training and workforce development efforts is a critical element of EPA's Brownfields program. Hear from the experts who developed some of the nation's premier success stories on how you can create similar models in your community.

Moderator: The Honorable Ron Sims

County Executive; King County; Seattle, Washington

Track 4

Redeveloping for Sustainability

Track 3

Understanding Legal and Policy Issues

□ What's In It For Us? The Value of Mothballed Properties (Level 300)

Learn about why and how many companies practice "warehousing" of sites and how it can affect your community. Hear about the new Securities and Exchange Commission (SEC) regulations and learn how they will affect corporate practices.

Moderator: Kevin D. Margolis

Vice President; Hemisphere Corporation; Cleveland, Ohio

□ Untangling the Web: Legal Issues Common to Proactive Brownfields Programs (Level 200)

Learn lessons from cities with proactive brownfields programs about how to take charge and turn your blighted neighborhoods around. Case study discussions will include tips on how to use local zoning laws, health regulations, and eminent domain authority, as well as how to engage citizens in brownfields programs.

Moderator: Lisa Dowden

Attorney; Spiegel & McDiarmid; Washington, D.C.

□ Steering Clear of Trouble: Protecting the Innocent Landowner (Level 200)

Do you own land contaminated by others? Learn which federal and state programs are available to protect landowners affected by contamination they did not cause. Hear realtors and lenders discuss how they view such property in light of federal and state policy protections.

Moderator: The Honorable Lois J. Schiffer

Assistant Attorney General; U.S. Department of Justice; Washington, D.C.

□ "Stakeholder - Shmakeholder": Strategies for Successful Brownfields Collaboration (Level 200)

How can you build trust among the wide array of public/private stakeholders, who often have competing interests and ideas about cleanup and reuse? When could a neutral facilitator help design and administer the process? What resources are available? Learn about the experiences of EPA's Brownfields Alternative Dispute Resolution Pilots, Showcase Communities, and other community initiatives in handling multi-party negotiations and facilitations.

Moderator: Joseph M. Schilling

Director of Economic Development; International City/County Management Association; Washington, D.C.

□ Avoiding Land Mines: Making Institutional Controls Work (Level 200)

Institutional controls (deed restrictions, overlay zones, etc.) are often an integral part of the remedial response at brownfields sites. This panel will discuss ways that such controls can be developed without limiting a community's planning flexibility, and will propose concrete steps for ensuring the integrity of institutional controls in the long run.

Moderator: Lenny Siegel

Executive Director; Center for Public Environmental Oversight; Mountain View, California

Track 4

Redeveloping for Sustainability

□ Working in Harmony: Pairing Job Training Programs with Local Brownfields Needs (Level 200)

This additional session on job training and workforce development is being offered to participants unable to attend the first session. Hear from another panel of experts who developed some of the nation's premier success stories on how you can create similar models in your community.

Moderator: Lillian Y. Kawasaki

General Manager; Department of Environmental Affairs; City of Los Angeles, California

□ Brownfields Junkyards to Fields of Dreams (Level 200)

Landfills are finding new lives for all kinds of economic, recreational, and greenspace uses. The session demonstrates how communities are recycling more than just their trash; they are recycling the landfills into golf courses, soccer fields, and a wide variety of other uses.

Moderator: Thea McManus

Associate Division Director; U.S. Environmental Protection Agency, Office of Solid Waste - Municipal And Industrial Solid Waste Division; Washington, D.C.

□ All Aboard! Reusing Railyards and Utilities (Level 200)

Railroads and utilities are among the largest and most widespread holders of brownfields properties. This session looks at how developers and communities can work with specialized interests to cleanup and reuse these valuable but often distressed properties.

Moderator: Ron Fender

Principal-in-Charge (Redevelopment Business); Environmental Resource Management; Exton, Pennsylvania

□ Showcasing the Showcases: Achieving Results Through Collaboration (Level 300)

Sixteen Brownfields Showcase Communities were selected from more than 200 applicants to create national models of brownfields collaboration. This session profiles their successes and lessons learned.

Moderator: Kenneth A. Brown

Executive Director; National Association of Local Government Environmental Professionals; Washington, D.C.

□ Out and About: Smart Growth and Urban Sprawl (Level 200)

Growth and sprawl issues are central to the national debate over livability and sustainable development. This panel will show the connections between growth, sprawl, and brownfields.

Moderator: John P. DeVillars

Regional Administrator; U.S. Environmental Protection Agency, Region I; Boston, Massachusetts

□ Superfund Recycling (Level 200)

EPA's Superfund Redevelopment Initiative shows that even Superfund sites can find new uses such as golf courses, retail stores and wetlands. This panel includes case studies by people who have successfully redeveloped some of the most contaminated sites in the country and gives an update on the progress of the initiative.

Moderator: The Honorable Timothy Fields, Jr.

Assistant Administrator; U.S. Environmental Protection Agency, Office of Solid Waste and Emergency Response; Washington, D.C.

Track 3

Understanding Legal and Policy Issues

□ Insuring the Cleanup: A Look at Old Policies and New Products (Level 200)

While considering the multitude of new insurance products for brownfields projects, it's easy to overlook the benefit of cashing in on existing general liability policies. Learn how both old general liability coverage and new environmental policies can be used to cleanup and redevelop brownfields.

Moderator: Seth Kirshenberg

Attorney; Kutak Rock Attorneys; Washington, D.C.

□ Breaking Down the Barriers: State and Federal Programs (Level 200)

There is a virtual alphabet soup of state and federal programs available to help get brownfields back into productive reuse. Where to begin and how to access these resources are the focal points of this discussion. Learn from a variety of state and federal officials how to make these programs work for you.

Moderator: Todd S. Davis

President; Hemisphere Corporation; Cleveland, Ohio

□ Simple (and Legal) Ways to Empower Your Community (Level 200)

Learn how to effect change, encourage action, and promote your community's interests through existing laws and mechanisms. This session will be highlighted by community representatives who set up a pro-bono network of interdisciplinary professionals and a grass-roots organization that was granted eminent domain powers to help build affordable housing.

Moderator: Warren Goldstein-Gelb

Research Development Director; Alternatives for Community and Environment; Roxbury, Massachusetts

Track 4

Redeveloping for Sustainability

□ Moving Right Along: Connecting Brownfields Transportation Projects and Sensible Growth (Level 200)

Sustainable brownfields redevelopment requires transportation access and planning. In some cases, the transportation projects themselves are on brownfields properties. This panel explores how brownfields and transportation policies, planning and projects can work together.

Moderator: Don Chen

Director; Smart Growth Program; Surface Transportation Policy Project; Washington, D.C.

□ Waterfront View: Cashing in on Brownfields Waterfronts (Level 200)

Communities across the country are positioning their waterfronts as centerpieces of redevelopment. This panel includes case studies in successful waterfront redevelopment.

Moderator: The Honorable Thomas R. Suozzi

Mayor; City of Glen Cove, New York

□ Mirror, Mirror on the Wall: Brownfields in a Crystal Ball (Level 300)

Join some of the "best and the brightest" in a roundtable to discuss the future of the brownfields world. Talk with experts and fellow practitioners about what has worked to spur cleanup and redevelopment thus far; what challenges lie ahead for communities, businesses and government; and how we can collectively address emerging issues. A great way to plan for the future!

Moderator: Don Edwards

President; Justice and Sustainability Associates; Washington, D.C.

NEW! Marketplace of Ideas

The “Marketplace of Ideas” sessions offer smaller, more interactive discussions focused on specific topics. The following list of tentatively scheduled session topics demonstrates the variety and breadth of ideas that will be discussed. Please consult the final program guide that will be available at the conference for the final schedule and list of topics.

- **A Mayor’s Role in Brownfields Redevelopment**
- **Let’s Make a Deal!**
- **Using GIS for Brownfields Planning and Redevelopment: A Tutorial**
- **Urban Design Considerations in Brownfields Redevelopment: Museums, Other Cultural Uses, and Historic Preservation**
- **Housing on Brownfields**
- **Religious and Spiritual Organizations as Leaders in Community-Based Brownfields Redevelopment**
- **Redeveloping Federal Facilities and Formerly Used Defense Sites (FUDS)**
- **Phytoremediation at Brownfields**
- **Selecting Cleanup Options: Treatment versus Containment**
- **From Eyesore to Corner Store: Urban Retail on Brownfields**
- **Council for Urban Economic Development (CUED) Economic Development Report**
- **Loan Officers’ Forum with the Federal Deposit Insurance Corporation (FDIC)**
- **Using Clean Water/Drinking Water State Revolving Funds**
- **Colonias and Border Development**
- **Brownfields Title VI Case Studies**

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Brownfields '99 Registration Form

Name: _____

Title: _____

Organization: _____

Mailing Address: _____

City, State, Zip: _____

Phone: () _____

Fax: () _____

E-Mail: _____

Please note: Online registration is available on the Internet at <http://www.epa.gov/brownfields/bf99>.

Please check the group you represent.

- ☐ Community group ☐ Federal government ☐ Business or industry ☐ Academia
☐ Personal Interest ☐ State or local government ☐ Scientific or technical ☐ Other

Some events during the conference will include meals. Meals cannot be reserved without payment, but you are not required to purchase a meal to attend the event. Please check below if you plan to purchase a meal.

- ☐ Lunch on December 7, \$15.00 ☐ Lunch and Breakfast on December 7 & 8, \$25.00
☐ Continental Breakfast on December 8, \$10.00

If you have any special dietary requirements (e.g., a kosher, diabetic, or vegetarian menu), please specify below or notify us by November 9, 1999. Special requirements:

Payment, check one: ☐ Check enclosed (payable to: Brownfields '99)
☐ Charge on my credit card: ☐ Mastercard ☐ Visa ☐ American Express

Card Number: _____ Expiration Date: _____

Name as it appears on the card: _____

Signature: _____

(For information about scholarship applications, please call the International City/County Management Association (ICMA) at (202) 962-3601 or visit ICMA's web site at www.icma.org)



Fax completed registration form
with credit card information to:
(703) 461-2020
Attention: Brownfields '99



Mail completed registration form, with check
or credit card information to:
DynCorp I&ET, Attention: Brownfields '99
6101 Stevenson Avenue
Alexandria, VA 22304

Note: To reserve a meal, please enclose payment with this registration form; you are not required to purchase a meal to attend the event.

Registration forms must be received by November 9, 1999 for early registration.

If you require a refund, a written request must be received by November 16, 1999.

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